

# MEDIA ADVISORY



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## **Firefighters shave heads to raise money for childhood cancer**

**Friday, March 14 • 9 a.m. – 1 p.m.**

**The Exchange Tavern  
11940 Bradburn Blvd. #300  
Westminster, CO**

<http://www.stbaldricks.org/events/exchangetavern>

**What:** North Metro Fire Rescue District and several area firefighters are going bald to raise money for St. Baldrick's Foundation, which funds childhood cancer research. Beginning at 9 a.m. on March 14, close to 50 firefighters and local residents will step up to the barber's chair and have their heads shaved as part of St. Baldrick's signature event.

**Who:** Alongside North Metro Fire, there will be teams from Westminster Fire, Louisville Fire, Pleasant View Fire and three community teams. One Westminster mother, whose child is currently fighting cancer, has formed her own team, The Cure Bears, and will be shaving her head in honor of her daughter. Thornton Fire's bagpipe band will also stop by to add some festive flair to the day's event.

Broomfield's community activist and notable personality, Paul Derda, will emcee the event.

**Why:** What started out as a fun event a few years ago to participate in with friends has turned into a personal mission for several North Metro and area firefighters. Many of the District's firefighters have participated at past St. Baldrick's events in Denver, but they wanted to bring the special fundraiser closer to home this year. In their first annual event, they have already exceeded their goal of \$10,000 and aren't stopping there.

Worldwide a child is diagnosed with cancer every three minutes, and one in five children diagnosed in the U.S. will not survive.

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