

NEWS RELEASE

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North Metro Fire Encourages Residents to Sign up for Ambulance Membership Program

New online payment and registration options now offered

Broomfield/Northglenn, CO — For over 15 years, North Metro Fire Rescue District has offered its Ambulance Membership Program to help alleviate the cost burden for residents who need to be transported to the hospital during an emergency. Now, the fire district is making it even easier for residents to sign up by offering an online registration and payment service.

Residents are encouraged to sign up or renew their membership in January by going online to North Metro Fire's website at www.northmetrofire.org/ambulance-memberships/. For those wishing to pay online, they will be directed to the ambulance billing company's customized form to register for or renew their membership.

The Ambulance Membership Program costs \$25 to \$35 and helps to offset ambulance care and transport costs by covering a member's insurance deductible or co-pay for unforeseen emergencies. The membership is not intended to be a substitute for insurance and is only available to residents within the fire district who already have medical coverage.

Medical calls account for over 70 percent of North Metro Fire's calls annually, and the majority of those medical calls require ambulance transport. The average cost of an ambulance transport during an emergency is \$1,262 according to the Emergency Medical Services Association of Colorado. Although, North Metro Fire's average transport fees are below that average, residents could still save themselves hundreds of dollars by signing up for the District's Ambulance Membership Program.

"No one can predict when they will be faced with an emergency, but they can take actions to protect themselves financially by signing up for the program," said North Metro Fire's Emergency Medical Services Captain Ross Riley. "We offer this service because we want residents to come home from the hospital and focus on their recovery instead of costs associated with their ambulance ride."

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North Metro Fire Rescue District

North Metro Fire Rescue District is dedicated to providing quality service to its residents through fire protection, emergency medical services, hazardous materials response and specialized rescue. Formed in 1946, the district now covers 63 square miles with a population of approximately 111,000 people including the City and County of Broomfield, the City of Northglenn and unincorporated areas of Boulder, Adams, Weld and Jefferson Counties.