

NEWS RELEASE

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North Metro Firefighters, The Old Man are shaving their heads to benefit childhood cancer research

Broomfield/Northglenn, CO— North Metro Fire Rescue District and The Old Man are teaming up for the St. Baldrick’s Head-Shaving Event on Saturday, March 9, in Broomfield. Firefighters and community members alike will shave their heads in solidarity while raising money for childhood cancer research through St. Baldrick’s Foundation.

The community is invited to attend and participate in the head-shaving event, which will take place at The Old Man, 4381 W. 120th Ave., Broomfield, from 11 a.m. to 5 p.m.

The local fundraiser originated from the efforts of several North Metro firefighters and the Local 2203 firefighters union. After attending head-shaving events in Denver for several years, the group launched their own event in 2014 in the north area and invited other area firefighters and community members to join them.

“It’s an honor to be able to coordinate this year’s event with North Metro Fire and the support of IAFF Local 2203,” said Event Director Loren Schuessler. “The event is always exciting, and it is a pleasure to meet the children and adult survivors who have been helped by the foundation. Seeing where the money goes makes it a very special event.”

Since its inception, the north area event has raised more than \$85,000 for St. Baldrick’s Foundation. This year, the firefighters have a new partner on board, The Old Man, managed by Lauren Ward. The bar and grill is donating 20 percent of all food and non-alcoholic beverage sales to St. Baldrick’s event.

“We are excited to co-host this event for St. Baldrick’s. Not only is it a chance for us to give back and to support our community, but it’s a cause near and dear to many of us,” said Ward.

Anyone wishing to sign up for the St. Baldrick’s Head-Shaving Event at The Old Man or donate to the cause should visit bit.ly/shaveitoff2019.

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