



**FOR IMMEDIATE RELEASE 10/20/08**

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**“CARES ENOUGH TO WEAR PINK”  
North Metro Goes Pink**

**Northglenn/Broomfield, CO**— This October 25 – 27, you might notice something a little different about your North Metro fire fighters. Instead of wearing their traditional blue uniform, fire fighters will be wearing a specialty pink T-shirt with their uniform pants. North Metro is joining a national emergency responder campaign, “Cares Enough to Wear Pink.” Our objective is to help raise awareness for women to get a mammogram and show our support of those who are fighting against breast cancer.

North Metro wants to ask, do you “Care Enough to Wear Pink?” We want you to join us in supporting our community’s cancer fighters and survivors. [Here is what you can do to be a part of the team:](#)

1. Wear Pink in some form (a ribbon, a motivational bracelet, a shirt, a tie, etc.) for October 25 – 27.
2. Schedule a mammogram for yourself or encourage the women you love to do so!

North Metro Fire Rescue is dedicated to your quality care. North Metro Fire Rescue provides fire protection, emergency medical services, hazardous materials response and rescue services to their community. Formed in 1946, the district now covers 115 square miles with a population of approximately 115,000 people including the City

*T-shirts*  
*Page 2-2-2*

and County of Broomfield, the City of Northglenn and unincorporated areas of Boulder,  
Adams and Jefferson Counties.

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