



**FOR IMMEDIATE RELEASE: 9/02/09**

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### **PINK HEALS TOUR '09**

**Northglenn/Broomfield, CO**—On Tuesday, September 15, 2009, North Metro Fire Rescue District will partner with FlatIron Crossing to host the 2009 Pink Heals Tour in The Village at FlatIron Crossing between Village Tavern and Valet. The purpose of this event is to honor women and family members who have been impacted by breast cancer. **This event is free and open to the general public.**

“While fire fighters are often thought of as community heroes, this event gives us the opportunity to show our strength and support for the people in our community who inspire us,” said Wendy Forbes, Public Information Officer for North Metro Fire Rescue. “In our minds, these men and women are the real heroes—people fighting and surviving the battle against cancer in its various forms.”

The event will have a number of activities for adults and children to enjoy. In addition, to the main stage featuring speakers and testimonials from members of the

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Breast Cancer community, there will also be live music provided by *Circle of Willis*.

Women will have the opportunity to register for a FREE mammogram through the “A Day for You” Program offered by the Rocky Mountain Region of the Breast Cancer Network of Strength.

Finally, this event is proud to feature the **Pink Heals Tour**. This cross-country, traveling breast cancer awareness campaign consists of fire fighters, their three pink fire trucks and a 10’ ribbon. Breast Cancer survivors and those who are continue to battle this disease are encouraged to come out and sign these trucks as a national statement about the impacts of this disease. Be sure to bring your camera!

The Pink Heals Tour event will be held on Tuesday, September 15 from 4 pm until 7 pm. The event is located at FlatIron Crossing located at FlatIron Crossing Drive and Interlocken Loop in Broomfield. Free parking is available at the site; however some walking will be required throughout the event. People interested in more information and directions to the event site should visit [www.northmetrofire.org](http://www.northmetrofire.org) and click the link in the “What’s New at NMFR” box.

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