



**FOR IMMEDIATE RELEASE 01/07/10**

**CONTACT:** Wendy Forbes, (303) 252-3017  
[wforbes@northmetrofire.org](mailto:wforbes@northmetrofire.org)

### **A WAY TO SAVE – EVEN IN AN EMERGENCY**

**Broomfield/Northglenn, CO**—North Metro Fire Rescue District knows that people are looking for big and small ways to save during this difficult economic period. If you are someone who anticipates using emergency medical care due to a chronic medical condition, has aging family members, or a family with “active” kids, consider the financial impact of co-pays and deductibles during emergency medical situations. An annual Ambulance Membership is an inexpensive way to save big when dealing with the unexpected or probable emergent medical event!

The one year membership costs \$25 for an individual adult or a senior (55+) family. Families with a range of ages under age 55 cost \$35 for a year long membership. This annual Ambulance Membership can save from \$575 to over \$900 on a trip to the hospital depending upon the amount of care needed. The Ambulance Memberships are good for one year; regardless of how many times ambulance care is needed.

The North Metro Ambulance Membership program originated in 2001 and is there to help North Metro Fire Rescue District citizens off-set medical costs by covering

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a members' insurance deductible or co-pay percentage for unforeseen emergencies that require ambulance transport. The Ambulance Membership Program is available to any resident or employees of organizations located within the Fire District. Currently there are 690 Fire District residents enrolled.

The Ambulance Membership Program is not insurance and is not intended to be a substitute for insurance. The Membership is designed to alleviate some of the financial stressors, which health insurance does not cover, that impact a person or family in the event of a medical emergency.

“This is a wonderful strategy to save if you know someone on a fixed income who struggles with health issues and has a high likelihood of using an ambulance for emergency medical treatment,” said Wendy Forbes, Public Information Officer of North Metro Fire Rescue. “For \$25 or \$35, you can remove a tremendous financial and psychological burden from someone during an already difficult time.”

Persons wanting additional information on fees, program requirements, or an application for the Ambulance Membership Program should contact Kari Kelly at (303) 452-9910.

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**About North Metro Fire Rescue District**

North Metro Fire Rescue is dedicated to your quality care. North Metro Fire Rescue provides fire protection, emergency medical services, hazardous materials response and rescue services to our community. Formed in 1946, the district now covers 63 square miles with a population of approximately 103,000 people including the City and County of Broomfield, the City of Northglenn and unincorporated areas of Boulder, Adams and Jefferson Counties.